



Polar Bear Walk 2018

WALK AND FUNDRAISE FOR ARCTIC WILDLIFE

Frequently Asked Questions

What day is the Polar Bear Walk?

A Polar Bear Walk can be hosted on Tuesday February 27, 2018 to celebrate International Polar Bear Day. But you can host your walk any day in February that works for you and your team.

Who can participate?

Anyone can participate! You can track your team's impact by recording the number of participants, the kilometres walked, and toonies collected.

How can I participate?

There are multiple ways to organize a Polar Bear Walk. We recommend organizing a group or team at your school or workplace to participate together and track your results. If you are part of a team, you can also walk individually and report the km walked to your team so it is included in your team total.

To participate, please create your own Polar Bear Walk page [HERE](#). If you have questions about setting up a Polar Bear Walk page, feel free to contact Kyla Marshall at kmarshall@wwfcanada.org

I live too far from school, work, etc. to walk. How can I get involved?

A Polar Bear Walk can be organized anywhere. Any route that would normally be with a car, we ask that you replace that mode of travel by walking! If this is impossible, try a symbolic walk around the block during lunch hour at work or during school hours. Make sure to let cars and passersby know why you're walking with signs and cheers!

I am a student. How can I participate?

If your teacher or principal has not already heard about the Polar Bear Walk, let them know about this web page and they can help you host your walk at school.

Can I participate in a walk without fundraising?

You can participate in the Polar Bear Walk without fundraising. When you walk with WWF, this action is important and counts! Where possible, we encourage you to collect toonies or more to maximize your impact, supporting WWF-Canada's conservation work including our work in the Arctic on polar bears.

I am collecting toonies for Polar Bear Week. How can I send my toonies to WWF-Canada?

There are two easy ways for you to send your funds raised to WWF-Canada:

- 1) One person can submit the total donation amount online with a credit card through your Polar Bear Walk page, or
- 2) You can write a cheque for the total donation amount.

Cheques can be made payable to WWF-Canada. In the memo, don't forget to make a note about your event: Polar Bear Walk; your group name (school, workplace, community group etc.)

For schools, cheques can be mailed to:

WWF-Canada
Attn: Kyla Marshall
245 Eglinton Avenue East; Suite 410
Toronto, ON
M4P 3J1

For workplaces, cheques can be mailed to:

WWF-Canada
Attn: Amy Castator
245 Eglinton Avenue East; Suite 410
Toronto, ON
M4P 3J1

Can I get a tax receipt for my donation?

Individuals who donate \$10 or more to your walk are eligible for a tax receipt. For an individual to obtain a tax receipt for a donation of \$10 or more, they can donate directly on your Polar Bear Walk page and select the 'tax receipt' option. Alternatively, you can download a pledge form and mail it in for a tax receipt.

Where does the money go?

By supporting WWF-Canada, you've taken a tremendous step to ensure that nature, wildlife and people thrive together. Please visit wwf.ca or review [WWF-Canada's five-year plan](#) to learn more about the type of work your fundraising efforts will support.