



## PARTNERSHIP OVERVIEW

- World Wildlife Fund Canada (WWF) and HP Canada have a shared vision to engage post-secondary students in learning about and practicing sustainability on campuses across Canada.
- HP is Championing WWF's Living Planet @ Campus program which aims to engage all Canadian post-secondary students from every academic discipline to experience the practice of sustainability and the protection and restoration of nature during their time on campus.
- By signing up to Living Planet @ Campus, students can lead, or join, a wide variety of actions to make their campus community a more sustainable place in which nature thrives. Students can also deepen their engagement and gain recognition for their contributions by registering to achieve the Living Planet Leader designation. Becoming a Living Planet Leader means students meet requirements within four categories and graduate with the knowledge and experience to practice sustainability professionally by leveraging through WWF's Living Planet @ Work program.
- HP is championing the Living Planet @ Campus for its second consecutive year supporting the development of key program resources including the Living Planet @ Campus website, tool kits, and promotional materials, including the Smart Campus Challenge.
- Our goal is to have On-campus events organized by and hosted by student groups, clubs, and sustainability offices to encourage all students to get involved.

### Long-Term Partnership

- For the past decade, HP has supported WWF-Canada on sustainability initiatives including the development and growth of the [Living Planet @ Work program](#). Learn more about this partnership in the [Partnering for Good Case Study](#).
- HP is Canada's most environmentally responsible IT company, listed to Corporate Knights global 100 most sustainable corporations worldwide and was recognized as one of Canada's Greenest Employers for 11 years in a row. HP is the only IT company on this prestigious list. Read more [here](#).
- HP works with WWF international as a [Climate Savers](#) company and has worked with WWF to set science based targets for greenhouse gas reductions.